

DEAR MERCHANTS OF BORO-PARK:

In the name of all Congregations, Yeshivos and Beth Jacob Schools and in general the Jewish Public, we come to you and appeal with all sincerity, for the sake of our Holy Torah, given by the Creator the Universe to us, **TO KEEP AND OBSERVE THE HOLY SABBATH**, as it is said in one of the Ten Commandments.

REMEMBER TO KEEP YOUR SABBATH HOLY.

We appeal to you to **KEEP YOUR STORE CLOSED ON THE HOLY SABBATH.**

The Jewish population of our Boro Park is ashamed, when we or our children of the Yeshivos, Young Israel and Beth Jacob Schools, who are strict Sabbath observers — (and they are to be your steady patronizers) — see the deprecation of the Sabbath. The Sabbath gives the blessing for the whole week and the desecrator is not considered to be a Jew to be proud of.

The thousands of Sabbath observers appeal to you to begin with the observance of the Sabbath and **YOU WILL BE BLESSED BY THE ALMIGHTY.**

A GRET MASS DEMONSTRATION will take place this **SABBATH, JANUARY 12th, '63** on the corner of **50th STREET** and **13th AVENUE**, at **11:30 o'clock.**

PLEASE ATTEND.

**THE BORO PARK COMMITTEE
FOR SABBATH OBSERVANCE**